



Wednesday, 4 February 2009

NZSBA Welcomes Jardine Bloodstock Insurance as major sponsor

The New Zealand Standardbred Breeders' Association (NZSBA) is pleased to announce that Jardine Bloodstock Insurance have come onboard as their first major Key Partner sponsor.

Jardine Bloodstock Insurance is a leader in their field, providing comprehensive cover including veterinary fees for the standardbred horse. The NZSBA are delighted that they have chosen to become a major sponsor and look forward to a long and mutually beneficial partnership.

Chairman of the NZSBA, John Mooney said,

“The NZSBA is well on its way to becoming a larger, more pro-active organisation. It has been encouraging to have such an enthusiastic sponsor join us, especially in these current economic times.”

“This bodes well for harness racing in general, proving once again what a strong industry we have. We are very keen to have five or six major commercial identities working with us to advance standardbred breeding”

Part of the sponsorship package will see the NZSBA receive a commission on any new business gained by Jardine Bloodstock Insurance from our members. This much needed income will ensure that the NZSBA continues to grow and provide even more benefits to our members.

Sally Copeland, Manager of Jardine Bloodstock said,

“Jardine Bloodstock Insurance is delighted to support the NZSBA, we are keen to become more involved in the standardbred industry. We pride ourselves on excellent customer service, integrity and transparency which align superbly with the NZSBA. “

“We have excellent longstanding relationships with leading bloodstock underwriters, which enables us to provide the standardbred industry with innovative, cost effective insurance solutions.”

“Jardine Bloodstock Insurance, is a division of Jardine Lloyd Thompson which is a renowned international broking company, we are therefore equipped to provide insurance products that will satisfy most needs. We look forward to responding to any queries from the NZSBA's members relating to their insurance needs.”

The NZSBA is currently seeking new key partners, if you would like to become a major sponsor of this progressive organisation please contact the Chairman, John Mooney or Executive Manager, Kiely Buttell for more details.

Kiely Buttell, Executive Manager

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